

CoWN July 14, 2025 Board Meeting

Attendees: Joseph Barnett, Laura Bergroth, Diana Duncun, Abbie Ferris, Troy Griffith, Donna Hazel, Lisa Hurd, Jessica Pancost, Austin Reynolds, Kristi Street, Amanda Van Der Zwagg, and Doug Van Der Zwagg.

Meeting called to order and previous minutes approved.

Treasurers Report: There was a \$15-16k profit at the Spring Fling show. Not sure what to expect at the Paint Brush but Tammy will get info to Doug later this week and he will pass the info onto The Board. There is ~\$95k in the money market account. A \$10 CoWN year end award fee was added to the Paint Brush show by Don. Don said they charge their affiliates that fee so it was a way for them to recoup their money. Abbie told him it wasn't acceptable and that should be part of our class fees we need to send to SHOT. It should not be charged as an admin fee, so they took it off of everyone's invoices. The Paint Brush show was larger than normal, which is great.

Youth Board: Kristi and Jessica- they've been helping with the Youth Board, which started at Spring Fling and they had a meeting at the Paint Brush. They have an idea about doing a theme at the next show, like everyone wears glasses. Thea Kirkland is the social media rep and she'll do a spotlight for the officers and youth membership. They would like to do a grab-and-go CoWN dinner (Chick-fil-A) where people would pay for the meal or tip and the money would go towards their CoWN Youth fund. These ladies are wonderful and it's building community amongst the youth, which is very exciting to see. Could possibly use some of the scholarship fund or an activity at the show to make money to work on reducing show fees too. Abbie motions that we give \$1000- motion approved. Doug to start a new bank account for the Youth Board. There's a treasurer with the youth and she can work with Doug. There is a Secretary too that will send meeting minutes out.

Spring Fling: This show went well, we had great feedback, closed tabs early, and the IEA team came in for gate help and we gave them \$300. Doug told Tammy she's doing a great job. Lacey is the show manager and is responsible for all aspects of the show- judged, gate, drag, etc. We need to let her do her job. Kristi has been handing out the awards and will continue to do so. The last invoice from Double Check was just \$6k less than The Ranch and it doesn't include all the free labor we put into the show. Having cows at Double Check is very difficult with how it's set up, as well with the panel setup. We also ran out of stalls, footing isn't the best, and weather can be a problem with the outdoor arena. What about using the new facility at Adams County? They have a covered arena and 400 stalls that are covered, which looks good for a summer show. It might be a good alternative to The Ranch. CSU isn't a good location due to lack of stalls and Douglas County has 242 stalls.

People were not happy about the haul in fee (\$25/per person). There were some families that paid a lot in fees. Made around \$2,120 in haul in fees. Need to change this to an overall fee and not a day fee.

Summerfest: Last year pleasure was done in the dark because the show ran late. Lacey said these judges don't like putting on clinics at the show. Maybe find clinicians to put on clinics on Saturday morning. Diana Duncan to possibly teach the clinic. The clinic and schedule has been posted for a year now and some may not be able to attend if we change the date of the clinic. If there is a scheduling problem with some members, we can have a quiet conversation with those individuals. Do Open, Non pro, and Jr divisions all on Saturday. This would reduce our show time on Saturday and let Open riders help their clients on Sunday.

Laura won't be attending the show so Kristi will hand out awards.

Awards: Diana feels we need to celebrate our wins with our membership. In the past, class awards were handed out at Winterfest- they were little awards and patches. Abbie and Casey agree with this. Will give year end awards per class even if you don't do all 4 classes. Motion- Bill moves to do class awards at every show and for year end, Diana second. Approved. Lisa, Cole, and Diana to help with this because Laura doesn't have the bandwidth. Laura will continue with the overall awards with Diana ordering buckles. The Youth Board has some great ideas. Abbie has a new sheet online that lists standing for everything.

Social Media: People are enjoying the photo app. Need someone to make updates, pricing, offerings, etc. to the sponsorship form. Bill, Lisa, and Jessica to work on this. Constant Contact is increasing the rate to \$55/mo, which we use to send out one email a month. There has to be a better alternative. Constant Contact saves all our emails we send out to. We will use the method Abbie does for cards. Website 140 added for security 600 something to manage the site and Jessica manages it from the back end. We have to pay extra for any design. They don't provide much service. The website doesn't look modern. Doug will contact them and see if we can do a 6 month renewal vs 1 year so we can stand up a new site after the show season. Would anyone on the Youth Board help? Challenge with SHOT- Kristi to talk to the Youth Board. Abbie spoke with Jill and she's all for it. Can we set up an Instagram account and use the same posts on the FB account- there is already one. Jessica to figure it out.

Announce owners of horses Open riders are riding. Bill can do that.

Open Novice Horse: We stopped offering it because no one entered the class. We need to detail the rules so it's not a paid warmup. Abbie to send out via an mail and we can hash it out that way.

Classified Section on the Website: Previous discussion resulted in us putting it in our mails vs the website because it stays up on the site. Bill will put it in the newsletter.

Dual Association Shows: Getting judged once, paying for two classes, but only riding once (both classes go concurrently). Paint Brush wasn't run by CoWN so we don't have any say. Lisa to pass on the concurrent discussion to members that asked about it.

Old Business: None.

Next Meeting: August 18, 2025 at 7pm.

Motion to Adjourn: 8:57pm Bill, Doug seconds.