

CoWN August 18, 2025 Board Meeting

Attendees: Laura Bergroth, Diana Duncun, Abbie Ferris, Troy Griffith, Donna Hazel, Jessica Pancost, Austin Reynolds, Kristi Street, and Doug Van Der Zwagg.

Meeting called to order at 7:04pm

Motion to approve July minutes- Bill motions, Austin seconds.

Treasurers Report: Not many updates from the previous meeting. Doug opened a money market account for the Youth Board and put in \$1,000 and opened a \$25k CD that will mature in 6 months at the rate of 3.8%. He has not yet received the funds the Youth Board raised at Summerfest. We have just over \$68K in our money market as of today and about \$20k in our checking account after paying our deposit for Fallfest and paying our STHX fees for the year.

Still waiting on a \$3k check from Paintbrush, and hasn't received finances from SummerFest either. The Board likes seeing the aggregate for each show on the report Doug sends out. The June 2025 show was mislabeled and should be for Summerfest. Doug will fix this error. Show help is broken out under each show and totalled over on the right. Judges are paid \$500/day. Lacey and Tammy each get paid \$500/day at the show, and Lacey gets paid for prep work also. Lacey charged \$3k for the Summerfest- prework, mileage, supplies, overtime, and day fees. Doug pays her the last day of the show and won't do that going forward since we're struggling getting results from her. Why is this taking so long because awards were given out, so why don't we have them yet? Tammy relies on Amanda heavily and she still makes errors. Abbie is having to explain a lot of things to Tammy and doesn't have our software (Funware) on her computer. Lacey hired Tammy on. Software that the Grand Junction group and many others use another software, but it's not the program's fault. Our contract with Lacey is that we get our results in one week from the show. Lacey said she's had trouble getting results from Tammy back in a timely manner. Abbie to reach out to Lacey.

Kudos: Bill got us \$1,500 from Kubota. Bill is concerned that there might be a conflict having two tractor sponsors. The Youth Board had Scooter's Coffee sponsor them and they got about \$250. There will still be money coming in from the coupons they gave out.

SummerFest: It was well run and got done early. Everyone chipped in.

FallFest: Need another theme from the Youth Board. Haul in fee- it will help offset the new stall cleaning fee from The Ranch. Charge \$25/weekend/horse. Clinic at the show- Abbie would like to do a cow clinic, Bill, Doug, and Troy think a trail clinic would be beneficial. Abbie will speak with the judges. Add an amateur and youth cutting jackpot, in addition to the open jackpot. We added \$500 to the open jackpot. We've made \$22k so far this year- do we want to bring our net positive to zero or increase our reserves? Cintia liked to have \$45-50k minimum in the account because that's what a show costs. Doug thinks we'll make another \$50k before the year is over, in addition to the \$50k we started with this year. Bill moves to add \$500 to the amateur and \$500 to the youth cutting jackpots, Doug second. Motion approves.

Saturday night event- we've been doing Cow 8 in the past, but maybe do something different. Have the Youth Board come up with an idea. Some one the youth might have homecoming that night.

Try to do something to get the college participants back riding with CoWN. Maybe pay for part of their entry fee at the STHX world show. We still have the scholarships we offer too. Kim is selling Slidin Daze

and won't be an owner of it starting January 2026. Make the CSU show, etc. affiliated show. Speak with the new owner and see if they would be onboard with this. Then the shows would count towards the STHX world show. Abbie would like to build the relationship with the colleges directly. Austin is our new CSU ambassador.

2026 Schedule: The Ranch eliminated our April date. We have June 25-28 and October 1-4 dates. We have requested June 4-7 and August 28-30 at The Ranch. Abbie has called Douglas County- no availability. No one from Adams County will get back to her. She's waiting to hear from Douglas, WY. May 29-31 in Estes Park is available, the following weekend is The Gathering in Guthrie. There's no indoor in Estes. June 4-7 and August 17-30 are open as well. Austin suggests August due to the weather. Latigo isn't big enough for us. Abbie hasn't reached out to McCook, NE yet. Laura to contact Jeffco Fairgrounds. Abbie will start working on the 2027 schedule too. Don Beard is looking at different places and dates, but the back end of things are clunky.

Show Pen Safety: We need to be better stewards of safety and speak up, especially with run downs. Animal welfare also needs to be in our purview.

Awards: Diana to order three collegiate buckles- non pro, limited, and novice. Do not put the year on the buckles. Diana also ordered Non pro boxing and L1 Novice buckles. Troy has 2 hat cans he can bring to the show that CoWN paid for. Awards booth of \$4k. Laura to send a breakdown to Diana. Jill at STHX saw our awards from Classic Equine and order them through Jill at cost. Donna to give Laura an inventory of what's in the trailer. Use those awards for class awards at FallFest.

Social Media: Still looking at a new website. Jessica built one with Square Space and it was easy. We paid for the domain and we need access to it. Jessica to reach out to her.

Youth Board: No updates. Have them communicate via email and include Abbie.

Youth Scholarship Fund: Pay for three shows for the 4 CoWN classes and they would have to volunteer at the other shows. Put in the application for people to recommend riders. Maybe get a sponsorship for them. Do this for next year.

New Business:

Horse Barn vs Registered Name- Must use registered horse's name on the entry form and use your and owners name on the registration papers. If it's a grade horse, we'll give it a fake CoWN number to use for that horse. Abbie is spending too much time on changing horse names. If people make this mistake, it might be worth adding a fee to it.

High School class will be at FallFest. We've been paying a jackpot in the past. Diana will order a buckle that says Wyoming High School FallFest Champion, no date.

Sponsorship Packet- Jessica made a new version and will email it out to The Board for review.

Old Business: None.

Next Meeting: September 8, 2025 at 7pm.

Motion to Adjourn: 8:46 pm Bill, Austin seconds.