

CoWN August19, 2024 Board Meeting

Attendees: Cintia Armstrong, Joseph Barnett, Laura Bergroth, Diana Duncan, Abbie Ferris, Bill Gentle, Troy Griffith, Lisa Hurd, and Kathleen McPhaul.

Troy called meeting to order at 7:03 pm.

Last Meeting Minutes: No changes. Motion to approve Kathleen, Abbie seconds it.

Treasurer's Report: \$15,686.17 in checking, \$48,848.63 in money market. She moved \$15k from the money market into checking to cover show fees. Made \$25k from the last show. She hasn't paid Double Check yet. Made \$97 in the money market account. Lacey has sent some cash payment- Cintia will update the spreadsheet. Some people were over charged, so Cintia wrote them checks. Lacey also didn't charge enough to other people- Lacey to contact those people to get the money because she's getting paid to be the show secretary so she needs to do the leg work. Additionally, some people were charged a late fee incorrectly. Lacey doesn't have Square, so she was writing down credit card numbers, which some people weren't comfortable leaving their credit card info with her. She needs to get Square and link it to CoWN's account, so we will add this to her contract as a requirement if we choose to use her again next year. Cintia to see if Square can be used on our tablets. We have built in credit card fees into the show fees, so we need to offer credit cards as form of payment. Plus we also advertise that we take credit cards. We had over \$4,700 in Venmo at the show, so that has been successful.

APHA: We need results sooner and they didn't provide any awards at the last show. Troy told Mark Banister that we're done having APHA classes since they're not responsive and didn't do awards. Made \$336 in APHA entry fees at Double Check. At the Paint Brush show, the judges didn't use the correct rule book. Abbie has created a letter about using the SHTX rule book that Troy forwards to each judge, but they still made a mistake. Troy sent the rule book to Don and Don gave it to the judges. Troy spoke with the judges and they weren't happy that they were being spoken to at the show.

Summerfest: Went great! People don't realize that CoWN is all volunteer driven. We need a committee for each class to disperse the workload so everyone is pitching in to help at each show. Casey, Troy, and Abbie didn't leave the arena until 10:10 pm. There were 120 entries this year vs 60 from last year. The stall cleaners cleaned 57 stalls, cleaned some overnight stalls that people were staying in after the show on accident. Lacey didn't charge for those stalls that were cleaned. There needs to be a better way to feed the cattle there so they eat correctly and perform the best (the cows were hot at the show because they weren't fed correctly). If we want to move a round bale with a tractor, we have to bring it to Double Check. Bill said he will bring his down to use if we do shows there next year. Kenny (Lacey's boyfriend) was a great help and amazing. We paid his \$772.70 as an office assistant to Lacey. He was a great worker and very nice.

ADCO: There isn't any CoWN mention of us on their marketing posts/flyer. Need to email Kelly to clarify why this is. Saturday is a clinic and the show is Sunday.

Diana Wenzel Award: Troy would like to give it to Diana Duncan's family because they are always so willing to help at each show. Troy to work with Laura to order the boys a buckle.

Awards: Buckles with horse's name have been ordered for the Double Check show. Laura has been working with Amanda for Fallfest.

Partnering with Other Organizations: Doug isn't doing the Colorado show at The Ranch next year. It was mentioned that we might work with CRCA to do a combined show next year. Their shows are expensive and their riders are excellent. Their shows have been so large that they don't offer tack stalls. Not a good fit for CoWN. COVRH is at Latigo and stalling is an issue there too. Larimer County Fair- not enough stalls, their schedule is awful, not a good fit. If we want to do a show at The Ranch, maybe we do a one day show in the beginning of the year and see if we can make money on paid warmups and a clinic. Cintia will send that to Troy from the Double Check show to see how much money we made offering those things.

New Business: None

Old Business: Bill would like someone to put into writing about L1 novice so he can put it in the newsletter. L1 participants were happy at the awards they won. The pins were handed out at the show and people really liked them too. We don't want it to become a popularity contest on how many a person can get. Abbie to send info to Laura on ribbons for L1. Look into buckets, brushes, etc. from sponsors for awards.

Handicap rider at Double Check went well. They were very appreciative for the opportunity. The outrider helped immensely. Lisa talked to them at length and gave her a pin. They said they would be back in the future.

Next meeting: September 9, 2024 at 7 pm.

Adjournment: Motion for adjournment by Bill, Kathleen seconds.