

CoWN June 17, 2024 Board Meeting

Attendees: Cintia Armstrong, Joseph Barnett, Laura Bergroth, Diana Duncan, Abbie Ferris, Bill Gentle, Troy Griffith, Lisa Hurd, Kathleen McPhaul, Jessica Pancost, and Cole Tully.

Troy called meeting to order at 7:05 pm.

Last Meeting Minutes: No changes. Motion to approve Joseph, Abbie seconds it.

Treasurer's Report: ~ 19k in checking, ~\$38lmoney market. There was a \$22k gain in this show, but we haven't paid Amanda for the awards and for the arena. Double Check isn't like The Ranch, but we made money.

Spring Fling: There's a discrepancy with shavings. Show was advertised as you need to bring your own shavings, but Double Check ended up providing 81 bags at \$10/bag. We could have added \$2 /bag and made money. Lacey said there were 59 bags, but Troy is saying 81 bag. She also reported 159 stalls at \$35/each, but Troy thinks this isn't accurate. Cintia also found a lot of mistakes in Lacey's financials and Cintia fixed it. Cintia had to pay a couple people for being over charged and had people undercharged pay her. Troy is waiting for the final numbers from Lacey. Troy said the judges said it was the best run show they've every judged at. Jessica and Brice really helped with scribing and gate help and saved us money. Diana's sons were fantastic as well. Everyone helped and pitched in when they could. Big thanks to Lacey who got CSU group to – that money goes to EIA- kids pay a monthly fee and they get to ride at a barn, and when they show, people donate horses to ride, they get on and show. Helps kids that can't financially afford a horse to be able to ride and show. \$750 for 12 people. It's a good organization to support because it's an organization that supports kids. It was a great group of people that cleaned efficiently. Bill and Sue went down on Monday and picked up the trailer and the parking lot. Lacey wasn't aware of AQHA VRH all around awards are based on doing a cow class, a non-cow class, and confirmation. She needs to do all around awards regardless. She told the CoWN group to back off—Troy to talk to her about this. People told Jessica that running trail at will because it allowed people to prepare, let their trainers rider their horses, etc. Need to have it better organized to help Lacey- consider division blocks maybe. This might be a moot point if the tablets are working, but Troy doesn't think that will work. Lacey didn't update our FunWare package, so that's why the tablets didn't work. Kim on gate help is amazing, Bill is a great announcer. Thank you Jim for driving the tractor. Keep doing the trail obstacle fee so people can practice- no one complained about the fee.

Diane Wenzel and Spirit of CoWN Awards: Lisa fixed the QR code on the flyer so it went directly to the online form to fill out. Have some paper copied that were filled out at the show. Jessica working with Hamblin Hats to get pins- custom silversmith and a production silversmith. Last show there were 12 nominations, and have 25 total so far CoWN. 5 nominations for the volunteer awards. Maybe need 25/show. Do 200 pen to give out throughout the show and Board members give them out when they see people going out of their way. Give pens to people that have already been nominated. Have them say spirit of CoWN. They're about \$1/pen. Cole's parents are willing sponsor the pens- Tully Land and Cattle. Troy and Cole can look into a banner for them.

Clinic: At Kathleen's on July 27. Need new verbiage for the flier. Will need to charge a cattle fee. Made around \$1,500 at the last clinic. Most may not know what novice showmen means- you've been riding and not know what it's all about, we can show you what it's all about! Want to get away from the word "novice." Use something like green as grass. If you haven't been in the show world, you might not know the show terminology. "New to Showing, have a new horse, novice/intermediate shower" is an option. Auditors welcome- charge at least the cost of food. Only received a deposit from one person. Laura to reach out to Patty.

Sponsors: Jessica and Joseph to follow up with past sponsors to get them to renew. Info is on the website. Abbie will send them the list of sponsors in the past. They will reach out to other companies in the past. Cintia will call Cinch this week. Diana suggests doing a quick video clip to send out- she can send out a quick thank you picture to them. Need to send a thank you note to sponsors. Laura to provide the notes at the next show.

August Show: A rough schedule has been made and will be sent out to the Board. Troy needs to make 4-5 more bases for pleasure signs because they have broken over the year and some are missing. Bill has the paint for them. No

collegiate buckles for this show. Morgan isn't at LCCC anymore. Holly Hopkins at the coach at Lamar College. Abbie to forward her info to Troy. We have spoken with NJC and AJ isn't interested, so Jessica will reach out to her again. She has a Slidin' Daze show and not a CoWN show at her place and she also was 3-4 months late with her paying for her college's bill. Would any of the colleges be interested in cleaning stalls at out shows to earn a credit to enter our show. Slidin' Daze is selling.

Laura to work with Amanda to get awards.

New Business: Past shows spreadsheet- shows what we've done to get a show run. Includes show manager, show secretary, president, and board members. Do we need to talk to Rhianna Dillman to have her be our show secretary/manager? We've had great experiences with her in the past. Troy did too much at the last show that the manager should have done. Troy has a show exit meeting to go over her performance and the spreadsheet of expectations. Lacey \$500 pre-show work, \$550/day during show, \$2,324 for her help Lacey was training, so \$5,463.47 total for the both of them. Her attitude wasn't appropriate towards our members and she needs to be considerate over the top. Doug was \$5,000 and paid his secretary on top of that, but we got more bang for our buck. Kathleen to get Rhianna's fees and expectations. Add AQHA sending results within 10 days of the show. Cintia doesn't see that we had the 4th night refunded for hotel.

Old Business: CSU people to clean at Double Check were fantastic, quick, and friendly. Bill would like to offer a spot for one of their kids to ride in our show for free- no entry free and no awards, and I would be like the Wyoming HS rodeo. Bill to contact their coach and we'll discuss next meeting. It would be a class for just their kids and wouldn't be in their format.

L1 is a great class, but Abbie thinks the cow class is intimidating to them. Abbie, Joseph, and Cole would like to be able to have a person with them in the pen and they can coach them in the moment. It would be beneficial to the class and CoWN L1. Doing this doesn't make you SHTX world show eligible however, because this is a CoWN only rule. SHTX won't allow it.

FallFest pictures- Katie is more than willing to do pictures as long as they're reining/cow in CoWN pen. She can't be in two places at once. If we want another photographer, she can hire one and we would have to pay. We're good with just reining and cow photos.

Cow Only Jackpot- at FallFest it would be another great cow run (fence work or BDBD) before the World Show. Would do a jackpot vs paid warmup. Cutting class was \$37 (not jackpot)- made \$3,325, made \$780 for RR jackpot, paid out \$1,210. Limit the divisions so they're in line with AQHA. Must be CoWN members and do at least one CoWN class. What about paid warmups for cow? Do Cow 8 again at FallFest. Let's discuss at July meeting.

Troy as Double Check to fix speaker outside so people can hear what's going on in the indoor.

Next meeting: July 8, 2024 at 7 pm.

Adjournment: Motion for adjournment by Kathleen, Abbie seconds.