

## CoWN November 4, 2024 Board Meeting

Attendees: Cintia Armstrong, Joseph Barnett, Laura Bergroth, Diana Duncan, Abbie Ferris, Bill Gentle, Troy Griffith, Lisa Hurd, Kathleen McPhaul, Jessica Pancost, and Austin Reynolds

Troy called the meeting to order at 7:05 pm.

Last Meeting Minutes: No changes. Motion to approve Kathleen, Abbie seconds it.

Treasurer's Report: \$59,118.15 in the money market. Checking \$26,025.96. \$5 in savings. We haven't paid The Ranch yet. Had a gain of \$20k at Fall Fest and the bill will be \$16,360.18 so there was a \$4k gain, which is awesome. The shavings count is 34 off. There were people that paid for some and took more. Bill to put something tactful into the newsletter about having people pay. Cintia to send out the final spreadsheet.

Banquet: Diana has reached out to other locations that have enough space to mingle, hear who is presenting, and see a slideshow. At the SHOT world show they have a backdrop to take pictures in front of that people could take pictures in front of. Diana has a contact and it's \$900. We can use that at all the shows and post of FB. Troy would like to contact Amanda because she gives everything to us at cost. Diana to reach out to her. Jessica to send a location in Eaton to her. Johnson's Corner is available up to January 2025, but no alcohol. Bill suggests the Frontier Park, but we have to clean it up. There are churches and rec centers that we could use. What about VA's? Laura to follow up with Amanda for awards. Need to schedule around shows. Do it around the end of January 2025 again. CRCHA world show warmup is the January 24-26, Troy and Casey are out of town the 3rd week of January.

SHTX World Show: There were 27 CoWN people at the World Show. Thank you to CoWN for providing a hospitality stall. How they text with show updates is helpful and Abbie will talk to Jill. Jill has mentioned that she would be willing to attend one of our meetings to provide insight.

Board Members/2025: We need a list of people that are interested and put it in the newsletter so we can post for voting. The Board shouldn't be used to run the shows. We need to rely on the show manager and potentially hire more people. We can do plenty of things in the background. Our ability to make all of the shows shouldn't dictate if we should be on the Board. We need a show manager to take the burden off the Board so we can show and not feel that we need to be at each show. Need a new VP and Lisa is being nominated, she would be okay with the position as long as there wasn't the level of responsibility there is now. Have a show manager and a show secretary under them and then other 2-3 people under them doing stalls, shavings, running the gate, etc. Need a strong contract that delineates all of these responsibilities. We have been running a profitable organization for 3 years having a show manager. Wayne did this show management in the past. Send the financial spreadsheet out with the newsletters and an explanation. Need at least \$40k in the bank to run one show. SHTX gets a lot of sponsors to pay for awards, etc vs what we get. Do we implement a day fee for those who haul in? There's a lot of pushback towards this. Maybe have Bill add it to the newsletter and discuss it at the banquet. It would be beneficial for one day shows like at a Double Check. The Ranch is an automatic \$40 fee if you tie up in there. Troy to email new Board members to Bill. This needs to be elected. Kathleen will stay on as a Board member.

Austin would like to offer a stall to the cow crew- we approve. Add 1-2 stalls into the cow contract.

Two Broke Girls or White Horse Management are two different show managers. They'll probably \$500/day plus travel and lodging. It might be worth talking to them to get their pricing. Lacey charged more than Doug. CoWN needs to talk to her as a show secretary vs a manager. Rhianna should be the show manager, but she's also a show secretary. She's very efficient. Kathleen to talk to Rhianna in the next couple of weeks to discuss.

There are concerns about making sure that Lacey charges everyone. There were missed entries, but the Treasurer caught this. Need to talk to Rhianna soon because we need to lock down people. Troy to send to Kathleen tomorrow. Brianna does come with a travel fee.

December Newsletter: Kimes discount, Board members, SHTX CoWN participants and pictures (Diana to send to Bill). Troy to help too. Horse Show tracker and STHX website have placings.

New Business: Abbie thinks we should offer L1 Open at our shows. We would follow STHX rules. Need to discuss further and offer this class.

Marketing/Communications Internship for STHX: Done through college interns. Pay them nothing but food and a letter extra, but it would build our footprint. There are some students from Riverton that would like to participate.

Would like to get more lead line classes at other shows.

Old Business: Joseph's wife is editing photos for CoWN so we can sell/post.

Are we doing an end of the year award for Spirit of CoWN? Lisa has these, but it would be great to recognize. Give Diana's sons a buckle and plaque. Kim Giffen (volunteer) needs recognition. We usually pay for their dinner if we're charging members. Discuss with Laura and Diana.

Next meeting: December 9, 2024 at 7 pm.

Adjournment: 8:43pm- Motion for adjournment by Bill, Cintia seconds.