

## **CoWN October 14, 2024 Board Meeting**

Attendees: Cintia Armstrong, Val Baker, Joseph Barnett, Laura Bergroth, Diana Abbie Ferris, Bill Gentle, Troy Griffith, Donna Hazel, Lisa Hurd, Kathleen McPhaul, Jessica Pancost, Cole Tully, and Doug and Amanda Vanderzwaag.

Troy called meeting to order at 7:01 pm.

Last Meeting Minutes: No changes. Motion to approve Lisa, Abbie seconds it.

Treasurer's Report: \$19,067.60 in money market, made \$100.08 on dividends. Checking \$65,663.31. \$108 charge- people going to SHTX World- CoWN paid for a tack stall. \$250 charge to Larimer Arena- charge to have a food truck at The Ranch. All of Fall Fest payouts have been sent, in addition to year end Ranch Riding. No Ranch bill for Fall Fest (\$26k estimated, paid \$8,800). Net income will be around \$3,200 for the last show. Double Check shows were the best income producing shows. Only had one youth qualified for RR jackpot, so she got \$730. Some people said we should have divvied it up differently. Mom would like to pay for a buckle for her. Diana's husband is making buckles and she can order from him. It's not that we don't want to support a kids, but we don't want to set a precedence for future riders. We can recognize her as a RR year end, but won't award a buckle.

The Future of CoWN: Made money for the first time in two years with the shows. Troy is concerned because these are his last year as president. Kathleen is going to step down a VP at the end of the year. Cintia wants to step down as Treasurer.

Joseph will be running cattle with Kathleen stepping down- going forward for 2025, he will get entry numbers from the secretary/Abbie who is organizing it. Kathleen has a formula on how many cattle they will need (she'll share it with Joseph), someone needs to be there to receive cattle, organize any cutting clinic and manage the cattle, have experienced herd help for cutting (4 people), someone to settle the herd, feed/water the cattle, and coordinate with Nate. Some of these responsibilities are the show manager so Joseph will need to coordinate with that person. Joseph can't be there every show, so he needs to find someone to help out. He can get volunteers to help shag because he wants to show more next year. Joseph needs to coordinate it with the judge and Bill to decide when to do the drag. In cutting, the first person in the set is to decide who settles the cattle. If they don't know, the show provides someone with experience to settle the cattle. Joseph to reach out to Kathleen for instruction. Kathleen to make a cheat sheet for Joseph. Nate's cattle fees are outstanding in the industry, per Kathleen. But Joseph stepped in for him because Nate wasn't there. The contract is for him or someone else to help out. Contract says the cattle provider will provide one person to help. He has contracted with Joseph separately to fill in.

Laura will continue as Secretary and awards.

Diana will still place banners. Her husband can help with buckles.

Doug could take over for Cintia. Cintia wants him to come to her house and see her process. Cintia uses QuickBooks. They will connect offline. She matches up every payment with every entry- she finds mistakes on entry and they fix it together. Fall Fest was done two days after the show- Lacey figured it out. She has two shows loaded to her computer, so she understand what we want, so if we use her in the future.

Lisa is doing a great job with stalls and shavings. She needs help though. Jessica can help with the Double Check shows.

Jessica will continue with website and FB. She needs to provide passwords for when she's not available. Send to CoWN Operation Manual on Google Doc for Jessica to upload.

Abbie is interested in being President, and Troy thinks she would be wonderful. Bill and Troy would still be on the board so they can help Abbie. The show manager needs to be able to direct the show, deal with drags, have people setting up trail, RR patterns, etc. Need someone to make entry forms and show bills. There's no reason the Show Secretary shouldn't be making a show bill and flyers, but we will be paying for it. These are items Abbie has done in the past. CoWN is growing as a successful business and it needs to keep growing. There were sponsors at the last show that

hadn't paid up, and someone from CoWN will contact them to get money next year. Jessica reached out to other potential sponsors and people didn't get back to her.

2024 Year End Results: Have people double check their scores because scores become official 48 hours after the show.

Banquet: Go 5 deep. Joseph and Diane to look at other places to have to banquet at like Town Halls. Diana will bring a sound system. Laura will work on awards and they will find a place to have the location.

2025 Schedule: Troy reached out to Paint Horse again, but hasn't heard back from them. We need more participants. Before we move forward with this show, we need someone else apart of the show. Some people are saying that we should run an AQHA show and do VRH classes. Jessica said she had friends that they liked doing the roping and they're having to show in AQHA. Jeremy Spivey would be great to reach out to- Jessica to talk to him. She'll talk to Blake Nelson too. RMQHA approves all of our shows and if we do 3 AQHA shows, they will do a circuit award.

Bill wants WY person on the mailing list, so Bill will sent it to her because they're very excited to attend. Abbie suggests that if we do a two show series to win a trophy, which we've done in the past. Troy to reach out to the Riverton coach. HS at Fall Fest loved the competition. Troy thinks they should have a class or two between their second run, they would have been more successful. Per Cinita, we paid out \$512 on their classes (jackpotting their entry fees). Bill pays for the buckle. Cintia thinks it's a great idea, but financially we need to provide this to CoWN members because they're truly supporting us. The HS and college kids aren't paying the bills. The points they earn at our show counts for the WY HS year end points. Bill to find out what they pay at a normal show because they need to pay the same at our shows.

Stop waiving college individual fee vs having a fee for an entire college. Cole to send something to the Board for review. We need a collegiate sponsor. Look at Boulder County and Adams County. Douglas County- date conflict and had troubles finding people to clean the facility.

New Business: 2025 sponsors- find people to help them. Need people to find vendors. Kimes- COWN2024 give anyone with a CoWN 2024 membership a 15% discount of all first time orders. Jessica to put in our newsletter .Cintia has Cinch discount for year end.

Old Business: We have a food truck there, no one uses it at The Ranch. There is a \$250 charge at The Ranch to have a food truck. We can pick our own foot truck but they have to have liability insurance and the food truck has to pay The Ranch, plus the \$250. Most trucks can't afford it.

Next meeting: October 14, 2024 at 7 pm.

Adjournment: 9:07pm- Motion for adjournment by Bill, Kathleen seconds.